



OUR PHILOSOPHY

SPREAD OVER

29 Commitments

FOR MORE THAN 35 YEARS, VITAMONT, A VISIONARY AND COMMITTED COMPANY, DEVELOPED PRODUCTS FOLLOWING A SINGLE PHILOSOPHY: ORGANIC +.

"For nature to go on being bountiful we must protect it and maintain the quality of our farmland - and in this way we ourselves will consume more responsibly."

THIS SENTENCE, AT THE TIME PRONOUNCED BY ALAIN BRUGALIÈRES, FOUNDER OF THE BRAND, REMAINS A REAL CREDO FOR VITAMONT.

IN ORDER TO AFFIRM ITS DESIRE TO OFFER "ORGANIC +" PRODUCTS, VITAMONT HAS SET ITS OBJECTIVES, DIVIDED INTO 5 MAJOR PILLARS: RESPONSIBLE GOVERNANCE, HEALTHY PRODUCTS THAT RESPECT HUMAN HEALTH, PRESERVE GLOBAL RESSOURCES, REDUCE OUR CLIMATE IMPACT, AND GROW OUR CIVIC AND SOCIAL CONTRIBUTIONS.

RESPONSIBLE GOVERNANCE

- 1 Strengthen our **responsible purchasing** and set up **long-term contracts** with our suppliers
- 2 **Pre-finance harvests** from fruits and vegetables producers if necessary
- 3 Increase our **fair trade purchases**: 70 fair trade references to date, that is 31% of the catalog and new 8 to come
- 4 Maintain a **customer and supplier listening** (field survey, service rate tracking, etc.)
- 5 Continue our CSR approach, assessed and validated by Ecocert and BioEntrepiseDurable



PRENEZ UN TEMPS D'AVANCE !



HEALTHY PRODUCTS THAT RESPECT HUMAN HEALTH

- 6 Produce **100% organic** and **allergen-free** products on the site
- 7 Guarantee the absence of **added aromas**
- 8 Continue to **lower the sugar level** in our drinks and nectars: in 2021, **26 reformulated** recipes
- 9 Remove **nitrite salt** from Mamie Bio's Ready Cooked Meals
- 10 Guarantee the **absence of palm oil** in our recipes
- 11 Offer **varied recipes** to cover **specific diets**: Vegan, gluten-free, sugar-free, reduced in sugar, etc.
- 12 Strengthen the **food safety** of raw materials thanks to an **audit of 100%** of our strategic suppliers

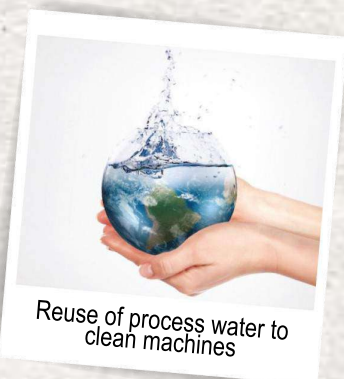


PRESERVE GLOBAL RESOURCES

- 13 Continue to **save water**
- 14 Continue to **save energy** (installation of LED lights, solar panels...)
- 15 Deploy a **bulk offer** allowing the **reuse of bottles**: our goal is 80,000 reused bottles/year
- 16 Guarantee 100% of our recipes **without palm oil** to fight against deforestation
- 17 Continue our partnership agreement with the League for the Protection of Birds (LPO)
- 18 Increase the **waste sorting** throughout the site including the offices, allowing **better recyclability** (21m3 recycled in 3 months), our goal is 100m3 per year.



AGIR pour la
BIODIVERSITÉ



Reuse of process water to
clean machines

REDUCE OUR CLIMATE IMPACT

- 19 Develop the **ecodesign** of our **packaging**: recyclable, unbleached and carbon neutral kraft bricks
- 20 Replace plastic lids and caps with **metal lids**: 6 tonnes of waste saved
- 21 Develop sectors and supply in France
- 22 Remove the range of cooked meals Express pouches
- 23 Offer a range of teas and infusions that are **100% compostable or recyclable**
- 24 Promote **green mobility**: 50% of the commercial fleet already drives with **hybrid vehicles**



Our sales team is trained in eco-driving with hybride vehicles

GROW OUR CIVIC AND SOCIAL CONTRIBUTIONS

- 25 Maintain **2% of the salary expenses for training**, which is 25% more than the regulations
- 26 Set up a CAP security approach
- 27 Offer Qi quong lessons to all site employees once a week
- 28 Continue **sponsorship with environmental organizations** (Fermes d'Avenir, ANPER TOS, etc.) through the 1% for the planet
- 29 **Support local and national associations** (1001 rêves, Tout le monde contre le cancer, Toques en Truck, etc.)



Qi Quong courses for employees

